



GIVING THROUGH EMPLOYEE MATCHING BENEFITS

Many employers offer corporate matching of your charitable giving, as well as grants for volunteer hours. This is a professional benefit that allows you to significantly expand the impact of your personal contribution of time and resources to the Parks & Trails Foundation.

HOW IT WORKS

Corporate matches vary from one employer to the next. Some companies with a substantial local presence, such as Microsoft or Boeing, will offer a 1:1 donation based on your personal gift. Other employers, such as Google, will further match your individual fundraising efforts for charitable events like walks, runs, or bike rides, as well as personal contributions.

In addition to doubling a monetary gift, many employers (Microsoft, Boeing, Adobe and others) will also match your volunteer time with a financial donation. So as you are pulling invasives from your local park, your employer might give to the Foundation for your time! Adobe – which has a goal of 50 percent employee participation in their matching grant program – even offers “Adobe team volunteer grants” for beneficiary nonprofit organizations, providing a grant of \$1,000 for every 10 employees who volunteer together.

Smaller organizations may also offer creative ways of supporting volunteerism and charitable giving among their employees. Ask your human resource office about your employer’s policies and practices around charitable gift matching as a dimension of corporate social responsibility.

If you would like to work with us in considering options, please reach out at anika@biparksfoundation.org.

Questions? Please contact Anika Binnendijk, Development Director
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